



# **AIDS RIDE FOR LIFE**

## **SOUTHERN TIER AIDS PROGRAM**

### ***MATCHING GIFT INFORMATION***



## **Matching Gifts FAQ**

### **Q. What is a matching gift?**

A. A matching gift is a company's payment matching wholly or in part a donation made by company employees. Most companies match 100%, some match 50% and some match even more!

### **Q. How does a donor apply for a matching gift?**

A. The donor should contact their company's Human Resources department for specific instructions. Please note that the Southern Tier AIDS Program is a 501(c)3 organization as the beneficiary of the matching gift.

### **Q. Which address should I use for AIDS Ride For Life matching gifts?**

A. For donations for the AIDS Ride For Life use

AIDS Ride For Life C/O Southern Tier AIDS Program, 22 Riverside Dr., Binghamton, NY 13905. The Southern Tier AIDS Program Federal Tax ID # is 16-1290951

### **Q. How does a donor ensure that the match for his/her gift is applied to the correct participant?**

A. Most applications and online forms have a field for "Designation" or "Purpose". Please have the donor include: the participant's name, the participant's number and "AIDS/ Ride For Life 2019" in this field.

### **Q. What information does Donor Services need to research a gift or match?**

A. In order to research a pending match, contact Donor Services with: the donor/employee name, the company name, the amount donated as well as the Event/Participant number.

### **Q. When can the participant expect the match to appear in his/her fundraising total? Why doesn't the matched amount appear when the application is submitted?**

A. Matching gifts do not appear in a Participant's fundraising total until the funds are received and allocated. Matching Gifts are paid out per the Company's schedule. Many companies pay quarterly, some pay bi-monthly or as applications are received, and there are a few that pay annually or bi-annually. All the more reason to prioritize securing Matching Gift donations early in the season!

### **Q. Who can I contact with questions about matching gifts?**

A. Please refer questions to Cynthia Rotella—Development/ARFL/ Special Events—[crotella@stapinc.org](mailto:crotella@stapinc.org) or call 607-272-4098 Ext 316