

# AIDS Ride For Life 2021



## Matching Gifts FAQ

**Q. What is a matching gift?** A. A matching gift is a company's payment matching wholly or in part a donation made by company employees. Most companies match 100%, some match 50% and some match even more!

**Q. How does a donor apply for a matching gift?** A. The donor should contact their company's Human Resources department for specific instructions. Please note that the Southern Tier AIDS Program is a 501(c)3 organization as the beneficiary of the matching gift.

**Q. Which address should I use for AIDS Ride For Life matching gifts?** A. For donations for the AIDS Ride For Life use:

AIDS Ride For Life C/O Southern Tier AIDS Program, 22 Riverside Dr., Binghamton, NY 13905. The Southern Tier AIDS Program Federal Tax ID # is 16-1290951

**Q. How does a donor ensure that the match for his/her gift is applied to the correct participant?** A. Most applications and online forms have a field for "Designation" or "Purpose". Please have the donor include: the participant's name, the participant's number and "AIDS/ Ride For Life 2021" in this field.

**Q. What information does Donor Services need to research a gift or match?** A. In order to research a pending match, contact Donor Services with: the donor/employee name, the company name, the amount donated as well as the Event/Participant number.

**Q. When can the participant expect the match to appear in his/her fundraising total? Why doesn't the matched amount appear when the application is submitted?** A. Matching gifts do not appear in a Participant's fundraising total until the funds are received and allocated. Matching Gifts are paid out per the Company's schedule. Many companies pay quarterly, some pay bi-monthly or as applications are received, and there are a few that pay annually or bi-annually. All the more reason to prioritize securing Matching Gift donations early in the season!

**Q. Who can I contact with questions about matching gifts?** A. Please refer questions to our Mary Kaminsky, Director of Development, MKaminsky@stapinc.org or call 607-272-4098 Ext 316