

# AIDS Ride For Life - Matching Gift Program

**Double Your Fundraising Impact (Or Your Donor's Impact!) for the ARFL**

## Information on Matching Gifts

Did you know that hundreds of corporations offer matching gift programs that will match dollar-for-dollar contributions made by employees, and sometimes even employee domestic partners? This is a great opportunity to raise funds quickly and easily, so don't forget to ask your HR department if they will match your gift, and make sure your donors are asking theirs too!

**Step 1:** A donation is made to your ARFL fundraising efforts via First Giving or a directly to STAP.

**Step 2:** Ask your donor or company to inquire with their HR department about a matching gift program.

**Step 3:** Submit the completed matching gift form to the appropriate HR department and ask them to send it to the address below:

Southern Tier AIDS Program  
C/O AIDS Ride For Life  
314 W. State St.  
Ithaca, NY 14850  
Attn: Matching Gifts

**Step 4:** Once received, STAP will confirm the original donation and complete any necessary information on the form. NOTE: Please allow several weeks for processing. We cannot confirm a gift or approve a matching gift until the original gift is fully processed in our database.

**Step 5:** The company will send the matching gift check to STAP on their next distribution cycle.

**Step 6:** Once STAP receives the check, it will be reflected on your fundraising page!

Have questions about matching gifts or donations in general? Contact us at [ride@stapinc.org](mailto:ride@stapinc.org) or call 607-272-4098

**For a list of Companies with Matching Gift Programs:**

[http://wmm.easterseals.com/site/DocServer/Corporate-Matching-Gifts\\_1\\_.pdf?docID=170677](http://wmm.easterseals.com/site/DocServer/Corporate-Matching-Gifts_1_.pdf?docID=170677)