



3rd Annual
RIDE FOR LIFE
HEALTH & FITNESS
EXPO

Date & Times

Friday, September 7, 2018

12 noon – 3:30pm -Set Up

4pm -7pm– Expo opens

VENDORS

Featuring a variety of fitness, nutrition, and wellness experts, our expo provides a unique opportunity to connect and network with athletes, other businesses, and community members all in one place. Whether you're a start-up that's just launching your company or an established entity ready to expand your market and introduce new products - this is a venue for you! Present your business, products and services, and knowledge to hundreds of athletes and the community at large.

OUR GOAL FOR GUESTS

This expo is for everyone trying to improve their health and wellness at any stage in the game. With a plethora of highly knowledgeable vendors to guide them, our guests will learn about the latest health & fitness trends, amazing products & services, and new ways to participate in wellness. Guests will include over 400 dedicated cyclists in addition to engaged community members, and fresh faces looking to begin their health & wellness journey. The RFL Expo is open to the public, so come to shop, snag some free samples, and enjoy the last days of summer!

SPACE LOGISTICS

10' x 10' space with 8' table & 2 chairs \$100

Electricity available

2 tickets for Mega Moos Ice Cream (same night) OR

2 Tickets to the AIDS Ride For Life event dinner on September 8, 6pm

We will have volunteers to assist you.



PROMOTIONAL MATERIALS TO BRING

Marketing materials/Signs

Product and or services to sell

Giveaways for people who stop by your table

Send your logo in jpeg or png to crotella@stapinc.org

PUBLIC RELATIONS

You will be listed on our website and included in newsletters published to thousands.

Expo information is posted on event calendars throughout the NE USA

Please list the RFL Fitness Expo on your website

Create a Facebook page and invite friends, colleagues & your community

3rd Annual

RIDE FOR LIFE— HEALTH & FITNESS EXPO

VENDOR REGISTRATION FORM

PLEASE RETURN THIS FORM BY MAY 10, 2018

DATE: FRIDAY, SEPTEMBER 7, 2018
 TIME: SETUP – 12 NOON – 3:30PM
 EXPO OPEN: 4PM – 7PM
 LOCATION: STEWART PARK, LARGE PAVILION, ITHACA, NY

NOTE: The Ride For Life Fitness Expo coincides with packet pick up for the 20th Annual AIDS Ride For Life. All venues open to the public!

VENDOR/BUSINESS NAME _____

CONTACT PERSON _____

STREET ADDRESS _____ CITY _____ STATE _____

EMAIL _____ WEBSITE _____

BUSINESS DESCRIPTION _____

_____ Please reserve one 10' X 10' space at a cost of \$100 \$ _____

_____ Please reserve two 10' X 10' spaces at a cost of \$190 (For one Business) \$ _____

_____ Yes, I need electricity

_____ I will bring my own table

CHOOSE ONE:

_____ Single Space- 2 Complimentary tickets to Mega Moos Ice Cream on September 7, 4-7pm

_____ Single Space- 2 Complimentary tickets to the AIDS Ride For Life event dinner on Saturday, September 8, 6pm

_____ Double Space- 4 tickets to either event nosh or dinner, can be mixed)

I would like to purchase extra dinner tickets at \$8 each:

_____ (how many) AIDS Ride For Life event dinner on September 8, 6pm \$ _____

TOTAL \$ _____

_____ Check enclosed

_____ Please charge my credit card

Card Number _____ Exp Date ___/___ 3 Digit Security Code _____

Name on Card _____ Zip Code _____

All Proceeds benefit the Southern Tier AIDS Program

FAX FORM TO: Cindy Rotella, ARFL Event Coordinator 607-272-0079

MAIL FOR TO: Cindy Rotella, ARFL Event Coordinator

Southern Tier AIDS Program, 314 W. State St., Ithaca, NY 14850

EMAIL: crotella@stapinc.org Telephone: 607-272-4098 Ext 316