

RIDE FOR LIFE EXPO VENDORS

Featuring a variety of fitness, nutrition, and wellness experts, our expo provides a unique opportunity to connect and network with athletes, other businesses, and community members all in one place. Whether you're a start-up that's just launching your company or an established entity ready to expand your market and introduce new products - this is a venue for you! Present your business, products and services, and knowledge to hundreds of athletes and the community at large.

OUR GOAL FOR GUESTS

This expo is for everyone trying to improve their health and wellness at any stage in the game. With a plethora of highly knowledgeable vendors to guide them, our guests will learn about the latest health & fitness trends, amazing products & services, and new ways to participate in wellness. Guests will include over 400 dedicated cyclists in addition to engaged community members, and fresh faces looking to begin their health & wellness journey. The RFL Expo is open to the public, so come to shop, snag some free samples, and enjoy the last days of summer!

SPACE LOGISTICS

_____ 10' x 10' space with 8' table & 2 chairs \$50

_____ Electricity available

_____ 2 tickets for Mega Moos Ice Cream (same night) OR

_____ 2 Tickets to the AIDS Ride For Life event dinner on September 8, 6pm

We will have volunteers to assist you.

Date & Times

Friday, September 7, 2019

1:30 - 3:30pm -Set Up

4pm -7pm- Expo opens

PROMOTIONAL MATERIALS TO BRING

Marketing materials/Signs

Product and or services to sell

Giveaways for people who stop by your table

Send your logo in jpeg or png to crotella@stapinc.org

PUBLIC RELATIONS

You will be listed on our website and included in newsletters published to thousands.

Expo information is posted on event calendars throughout the NE USA

Please list the RFL Fitness Expo on your website

Create a Facebook page and invite friends, colleagues & your community

**4th Annual
RIDE FOR LIFE— HEALTH & FITNESS EXPO**

**VENDOR REGISTRATION FORM
PLEASE RETURN THIS FORM BY FEBRUARY 28, 2019**

DATE: FRIDAY, SEPTEMBER 6, 2018
TIME: SETUP – 1:30 – 3:30PM
EXPO OPEN: 4PM – 7PM
LOCATION: STEWART PARK, LARGE PAVILION, ITHACA, NY

NOTE: The Ride For Life Fitness Expo coincides with packet pick up for the 21st Annual AIDS Ride For Life. All venues open to the public!

VENDOR/BUSINESS NAME _____

CONTACT PERSON _____

STREET ADDRESS _____ **CITY** _____ **STATE** _____

EMAIL _____ **WEBSITE** _____

BUSINESS DESCRIPTION _____

- _____ Please reserve one 10' X 10' space at a cost of \$75 or
- _____ Please reserve one 10' X 10' space at a cost of \$50 & a raffle item
- _____ Please reserve two 10' X 10' spaces at a cost of \$140 (For one Business)
- _____ Please reserve two 10' X 10' space at a cost of \$100 & two raffle items
- _____ Yes, I need electricity
- _____ I will bring my own table

CHOOSE ONE:

- _____ Single Space- 2 Complimentary tickets to Mega Moos Ice Cream on September 6, 4-7pm
- _____ Single Space- 2 Complimentary tickets to the AIDS Ride For Life event dinner on Saturday, Sept. 7, 6pm
- _____ Double Space- 4 tickets to either event nosh or dinner, can be mixed

I would like to purchase extra dinner tickets at \$8 each:

_____ (how many) AIDS Ride For Life event dinner on September 7, 6pm \$ _____

TOTAL \$ _____

_____ Check enclosed _____ Please charge my credit card

Card Number _____ Exp Date ___/___ 3 Digit Security Code _____

Name on Card _____ Zip Code _____

All Proceeds benefit the Southern Tier AIDS Program

FAX FORM TO: Cynthia Rotella, ARFL Event Coordinator 607-272-0079

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